



2022

ROOTED GALA

Sponsorship Opportunities

ENTERTAINMENT & HOSPITALITY

- o Two premium tables of ten at the gala
- o VIP breakfast or lunch for four on the date of your choice

VISIBILITY & RECOGNITION

- o Exclusive slide with your logo included in the sponsor slide show
- o Logo prominently featured on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Recognition on the Foundation's social media channels
- o Opportunity to address attendees from the podium during the gala
- o Two full-page ads on the inside covers of the gala program
- o Mention in all emailed gala communications before and after the event
- o Facebook live broadcast from your place of business
- o Logo PROMINENTLY DISPLAYED as the presenting sponsor on the gala invitation, program cover, printed and social media advertising and all post-gala PR coverage

EXCLUSIVE

presenting

\$20K+

ENTERTAINMENT & HOSPITALITY

- o One premium table of ten at the gala

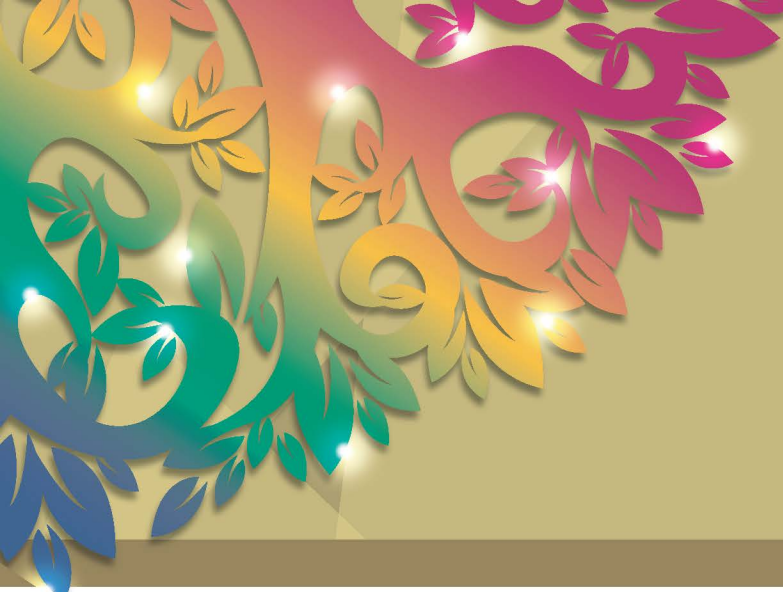
VISIBILITY & RECOGNITION

- o Exclusive slide with your logo included in the sponsor slide show
- o Logo included on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Recognition on the Foundation's social media channels
- o Recognition from the podium during the gala
- o Full-page ad in the gala program
- o Mention in all emailed gala communications before and after the event
- o Facebook live broadcast from your place of business

champion

\$10,000





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- o One table of ten at the gala

VISIBILITY & RECOGNITION

- o Exclusive slide with your logo included in the sponsor slide show
- o Logo included on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Option to help present raffle winner from the podium
- o Special branding in the ATV raffle area
- o Half-page ad in the gala program
- o Recognition on the Foundation's social media channels

EXCLUSIVE

raffle sponsor
(ATV)

\$5,000

SOLD

ENTERTAINMENT & HOSPITALITY

- o One table of ten at the gala

VISIBILITY & RECOGNITION

- o Exclusive slide with your logo included in the sponsor slide show
- o Logo included on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Special recognition from the podium
- o Branding during the fund-the mission portion of the gala
- o Half-page ad in the gala program
- o Recognition on the Foundation's social media channels

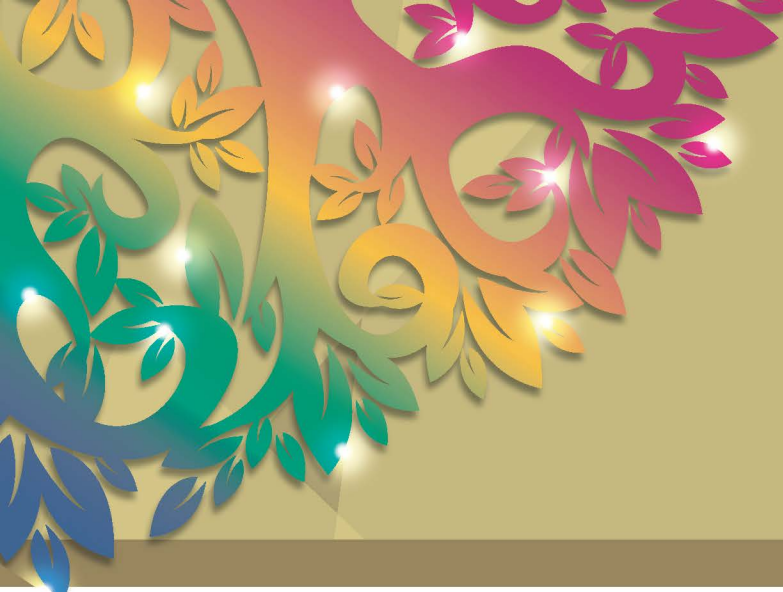
EXCLUSIVE

fund-the-mission
sponsor

\$5,000

SOLD





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- o One table of ten at the gala

VISIBILITY & RECOGNITION

- o Exclusive slide with your logo included in the sponsor slide show
- o Logo included on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Recognition from the podium during the portion of the program when we honor the Elementary and Secondary Teachers of the Year
- o Branded items of your choice included at the Teacher of the Year tables
- o Half-page ad in the gala program
- o Recognition on the Foundation's social media channels

EXCLUSIVE

teacher of the year sponsor

\$5,000

SOLD

ENTERTAINMENT & HOSPITALITY

- o One table of ten at the gala

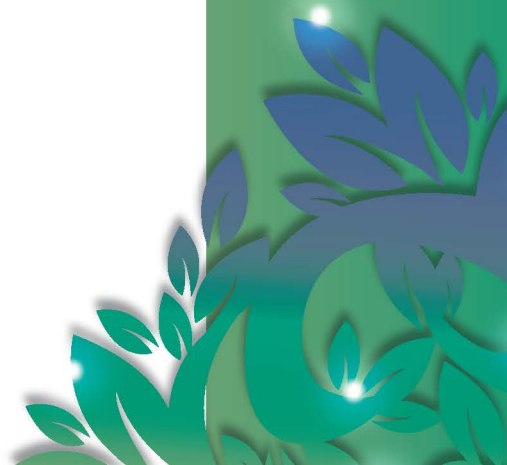
VISIBILITY & RECOGNITION

- o Exclusive slide with your logo included in the sponsor slide show
- o Logo included on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Special branding in the Whiskey and Wine Pull areas
- o Options to include branded items in whiskey and wine bags
- o Half-page ad in the gala program
- o Recognition on the Foundation's social media channels

EXCLUSIVE

whiskey & wine pull sponsor

\$5,000





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ENTERTAINMENT & HOSPITALITY

- o One table of ten at the gala

VISIBILITY & RECOGNITION

- o Logo included in the sponsor slide show
- o Logo included on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Recognition on the Foundation's social media channels
- o Recognition from the podium during the gala
- o Half-page ad in the gala program

benefactor

\$5,000

ENTERTAINMENT & HOSPITALITY

- o One table of ten at the gala

VISIBILITY & RECOGNITION

- o Listing in the gala program and sponsor slide show
- o Listing on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report
- o Recognition on the Foundation's social media channels

partner

\$2,500

ENTERTAINMENT & HOSPITALITY

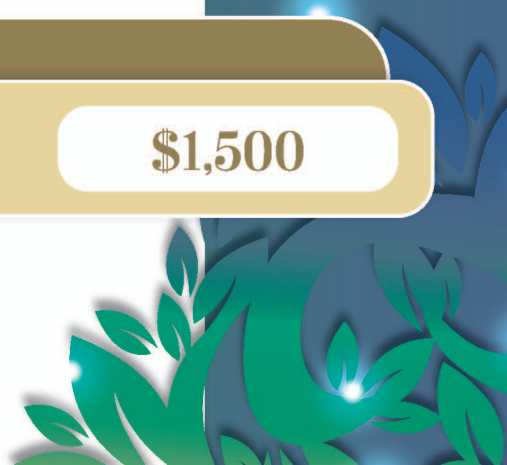
- o Four seats at the gala

VISIBILITY & RECOGNITION

- o Listing in the gala program and sponsor slide show
- o Listing on the gala and Foundation websites
- o Inclusion in the Foundation's Impact Report

supporter

\$1,500





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Sponsorship Opportunities

ENTERTAINMENT & HOSPITALITY

- o Two seats at the gala

VISIBILITY & RECOGNITION

- o Listing in the gala program

*friends &
family sponsor*

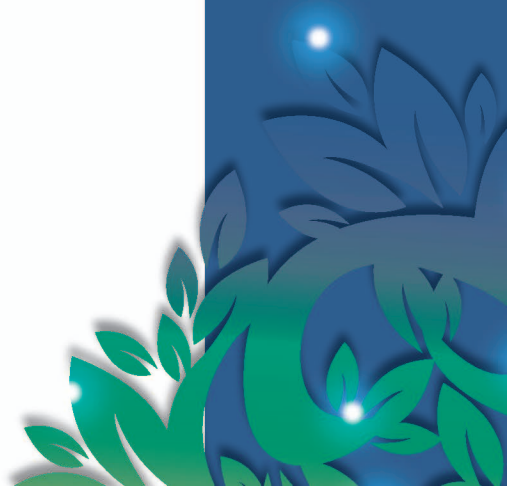
\$750

VISIBILITY & RECOGNITION

- o Half-page ad in the gala program
- o Listing in the sponsor slide show
- o Listing on the gala and Foundation websites

in-kind sponsor

\$TBD





2022

ROOTED GALA

sponsorship agreement form

Sponsor Name _____
(as it should appear on printed materials or media releases)
Address _____ City, ST Zip _____
Contact Name _____ Email _____
Phone _____ (Check One: ___ Office ___ Cell ___ Other)
Please send invitations to _____

sponsorship levels

- | | |
|--|-----------|
| <input type="checkbox"/> Presenting Sponsor (EXCLUSIVE) | \$20,000+ |
| <input type="checkbox"/> Champion | \$10,000 |
| <input type="checkbox"/> ATV Raffle Sponsor (EXCLUSIVE) | \$5,000 |
| <input type="checkbox"/> Fund-the-Mission Sponsor (EXCLUSIVE) | \$5,000 |
| <input type="checkbox"/> Teacher of the Year Celebration Sponsor (EXCLUSIVE) | \$5,000 |
| <input type="checkbox"/> Whiskey & Wine Pull Sponsor (EXCLUSIVE) | \$5,000 |
| <input type="checkbox"/> Benefactor | \$5,000 |
| <input type="checkbox"/> Partner | \$2,500 |
| <input type="checkbox"/> Supporter | \$1,500 |
| <input type="checkbox"/> Friends & Family Sponsor | \$750 |
| <input type="checkbox"/> In-Kind Sponsor | Value TBD |

I am unable to sponsor the event but would like to support the Keller ISD Education Foundation with a gift of \$_____.

Friday, March 4 All agreements received by this date will entitle sponsor to recognition in the event invitation and advertising, if applicable.
Friday, April 25 All agreements received by this date will entitle sponsor to recognition in the event program.
Friday, April 22 All agreements and payments are due.

PAYMENT OPTIONS

Check Amount \$ _____ (Please make checks payable to the Keller ISD Education Foundation.)
Credit Card \$ _____ Credit Card Information _____
Send Invoice \$ _____ Attention & Email Address _____

FOR QUESTIONS or to secure your sponsorship, please don't hesitate to contact the Keller ISD Education Foundation at 817.744.1050 or info@kisdfoundation.net

